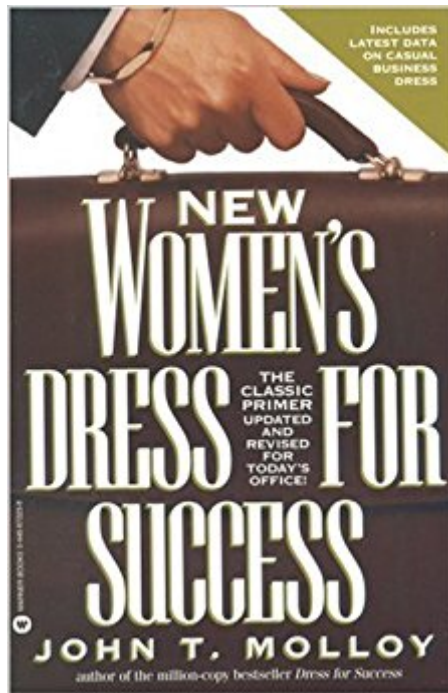




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# New Women's Dress For Success



## Synopsis

A noted expert on the corporate American wardrobe examines how changes in dress codes affect the way women are perceived and offers advice for achieving a professional and polished, yet relaxed look in business attire.

## Book Information

Paperback: 272 pages

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## Customer Reviews

Although this was updated in the 90's, and is therefore out of date, the advice is still extremely relevant. I appreciated the section on women that have to make-down, instead of make-up, it was an eye opener! I noticed that in the 90's version of this book Molloy left out the section on what to wear to be successful with different types of men that was included in the 70's edition of this book. I'm assuming that he got some flack for that section from feminists and while that's understandable, I wish it had been included in this edition because it was an interesting section :)

The book has special sections for a jacket, suit, pants, skirts, etc. These sections discuss perception of the garment in terms of its color and cut, as well as give recommendations of complimenting items to the garment. I like the section on jackets with sound analysis almost of every color you may consider for the jacket. As for suits section - it gives more details on the cut, but not many on the color, but I use the same color analysis for the suit as it is offered for jackets. The chapter on different job environment (accountant, lawyer, etc.) is really good, but does not mention my industry (steel making, large corporations). In some terms basic ideas on management from this chapter is OK, but more specific sections impress with details. I find as very useful the section on informal dress for offices. It reshaped my attitude to selection of such outfits towards classic cuts

and colours (no blue jeans, cozy sweaters, etc.) I highly recommend this book to every woman who is interested in her career or at least her professional image. It works. It gives understanding of perceiving colours and their combinations at business situations. For example, dark grey suit (of business style) with white/light blue shirt say that this woman might be a serious person (posture, face and speech expressions should support this notion).

I read the first edition of this book in the 1980's and loved it. It helped me land a couple good positions, despite coming out of 5 years of no employment due to a serious back injury from an auto accident. I have read this new version and am once again ready to stand and give Mr. Molloy a standing ovation and enthusiastic round of applause. I bought a copy for my sister, and know my niece will borrow it from her. This book is for any woman who is struggling to gain career/business success and is willing to follow the suggestions based on extensive research to the letter. I bought this new edition as my old original copy fell apart I used it so much! Again I find myself entering a new area of employment, after a long absence (15+ years as my Dad's caregiver on a 24/7 basis. This time I will be self employed due to my age and limited ability. This book is GREAT - so encouraging, made me want to rush out and get things rolling (and I did by getting rid of my gray hair! - back to auburn and I am almost embarrassed to tell the rave reviews I got from friends and family. My pastor's wife said, "Wow! You look so young and beautiful (now there are two words I haven't heard to describe me in so long I can't recall the last time I received this kind of compliment. You know a little of my story of how this new version of Women's Dress for Success has helped me. Need to be more effective in your business or career? This book is a good place to start seeking for ideas and assistance.

It says it's new but only if you're in a time warp. This book suggested plastic surgery to women who aren't attractive or are older than most in the workplace and says to make sure you pay big bucks for a "star" surgeon. Once you're attractive, you will be promoted and successful. Gag

Granted, it does seem a little dated because I wouldn't be caught dead in some of the pictures of outfits and blouses he includes in the book; however, I could easily glean the information that is still relevant (and there's PLENTY still relevant), and apply common current fashion sense to his suggestions. I like how specific he is with colors, I like how he even delves some into casual workplaces, and I like how he keeps sentences short and sweet. Very dense book; I've already purchased a copy for my sister entering the legal field.

This is a very informative book that is a must for a professional woman and even non professional women who want more respect. I have had it for years. I wish he would put out a new one. He supports his conclusions with detailed studies, using lots of people. He covers everything, from hair styles and makeup, to shoes and briefcases. I just checked the statistics, and men are still out earning women! So more women need to read this book! I agree, the jacket is still the hallmark of the American businesswoman. It is worth it to buy a wool suit, as you will spend less time keeping it looking good versus another fabric. If you own one jacket, it should be navy. However, he says not to wear pants unless you must. It looks like pant suits are much more accepted today than 15 years ago. From what I recall, he notes that the briefcase should be brown, but the shoes were best at navy, and who knows the color of the belt. I think it looks better to have the same color leather for those things and black is pretty flexible. You have to read the entire book as acceptable dress is different in different situations.

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